

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2025/427

Date: 30/01/2025

To
The Director
Symbiosis Centre for Management Studies
Nagpur.

Reference: SIU letter no SIU/ACAD/2024/2802 dated 01/07/2024, SIU/ACAD/2024/3944 dated 24/09/2024 regarding of programme structure of batch 2024-2028.

Subject: Approval of the Revised Programme Structure of Bachelor of Business Administration - Honours/ Honours with Research, Programme for the batch 2024-28.

Dear Sir/Madam,

Please find attached the revised programme structure of Bachelor of Business Administration - Honours/ Honours with Research Programme Structure batch 2024-28.

The revised programme structure supersedes the previously approved programme structures referred in the above letter.

Sr. No.	Programme	Revision No.
1	Bachelor of Business Administration - Honours/ Honours with Research	R02

Thanking you.

Sincerely,

Dr. Asmita Dani

Director- Academics

Copy to: Controller of Examinations, SIU

Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/Honours with Research Programme Structure 2024-28

	20,600	II. Over and above the sanctioned	a) Kashmiri Migra		b) Internationa Percentage)	(percentage) - 3				
	stitute Deposit	domic Pop p.a Xe 3.68.000	Ace Ace	Southor to Students a	-ther	ii. Scheduled Tribes (percentage) - 7.5 iii. Differently Abled				
			15	7.5	3	25 (Includes) i. Scheduled Caste (percentage) - 15				
4.	RESERVATION	I. Within the sanctioned		b) ST (In Percentage)	c) Differently abled (In Percentage)	d) Domicile of Nagpur (In Percentage)				
3.	INTAKE	180								
2.	DURATION (IN MONTHS)	48 (Full Time) With	Multiple Entry and Mu			D. PROCR				
1.	OBJECTIVE	management education at the undergraduate level, thus empowering the students for an early entry into corporate world. To make education accessible to students across borders of religion, geography, caste or gender. To provide an environment that facilitates holistic development of the student personality. To foster thinking minds that are sensitive to societal needs and issues thus making them good human to and responsible members of society. To stimulate in students an interest in research and initiate them into research methodologies.								

5.	ELIGIBILITY			recognised Board with a eduled Caste / Scheduled						
y entry	n ewer bys tekvoler ; the na na zinsbute e	6	Students who wish to opt for Honours with Research must earn a 7.5 CGPA and 6. Eligibility Criteria for the Multiple entries would be as per University's Lateral Entr							
6.	SELECTION PROCEDURE		on and Written Ability cedure for the Multiple		sted candidates based on ne University's Lateral Ent					
7.	MEDIUM OF INSTRUCTION	English	ns richesen al Jeografia							
8.	PROGRAMME PATTERN	Semester Semester	Entry and Mulitiple EX	(Full Time) With Multiple	SIL MI)					
		As per Annexure A			SHEAKE TO	3.0				
9.	COURSE & SPECIALIZATION	List of Majors Offe 1. Human Resource 2. Marketing Manage 3. Financial Manage	ement	within the (1n retioned Perci						
(collis to bolell (contre)	(agains (ani) 66 (ani) 2 J	List of Minors Offe 1. Human Resource 2. Marketing Manage 3. Financial Manage	Management ement	e excluding the one ch	osen as a Major)					
10.	FEE			Academic Fee p.a	Institute Deposit	Total				
uniosou		Indian Students	Other than	3,68,000	20,000	3,88,000				
	reinost timotrames	Sents) b) E	(Amount in INR)	Over and a a) Si	do Silato					
	-05		Nagpur Domicile (Amount in INR)	3,12,800	20,000	3,32,800				

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	me of all somesture of all	International Students	NRI/ PIO/ OCI Category (Amount in US\$)	7,030	Badh et te ette	275	7,305
	applicable Major at di the performance of	th flageach with the flageach with the consideral of the CGI to C	Foreign National Category (Amount in US\$)	1,300	e Bacta e Black latexe	275	1,575
		al fees at the time of i	complete the additional 4 ntimation of the exit. The				
11.	ASSESSMENT		/e 60% Continuous Asses more than 30% of the tot		7.00		1,7
12.	STANDARD OF PASSING	Point (GP) is 10 corr Continuous Assessn corresponding to Gr FAIL. The University	the student for each example responding to 0 (outstand nent and Term End example P. Students securing awards a Certificate/Dipum of 10 CGPA for the Pressent and the Pressent Pressent and the Pressent P	ding). For all course inations separately v less than 40% mark loma/ Degree to the	s, a stud with a mi ks in any	ent is required t nimum Grade Po head of passing	o pass both oint of 4 g will be declared
13.	AWARD OF DEGREE/ DIPLOMA/	consideration the pe	ness Administration will be erformance of all semeste ccessful completion of the	r examinations subj	ect to ob	taining a minim	
	CERTIFICATE	the performance of	s Administration will be a all semester examinations letion of the 4 credit Voca	s subject to obtainin	g a minir	mum 4.00 CGPA	
7 0 1 2515au	2 20 2 3.84 at capurase of solal (6 o	end of the semester	ss Administration with the -6 by taking into conside n of 4.00 CGPA out of 10	ration the performan			

Bachelor of Business Administration **Honours** with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

Bachelor of Business Administration **Honours with Research** with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.

14. CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES

Semester	Major	Minor	Multi- disciplinary	Ability Enhancement	Skill Enhancement	Common Value Added	Summer Internship	Research Project / Dissertation	Total Credits	No. of Mandatory Non-Credit Course/s	No. of Non- Credit Audit Course/s
1	8	4	0	2	3	2	0	0	19	0	
2	7	4	3	2	3	2	0	0	21	1	
3	6	4	3	2	3	2	0	0	20	1	The St
4	9	4	3	2	0	0	4	0	22	1	
5	16	6	0	0	0	0	0	0	22	1	
6	16	4	0	0	0	0	0	0	20	0	As per
Total	62	26	9	8	9	6	4	0	124		the
	SAST TEEN	EMERICO DE	MATERIA DE	Maria Carlon Co	Honours	THE STREET			C Bull	WEIGHT	Student's
7	1 16	1 4	1 0	0	1 0	0	0	0	20	0	Choice
8	12	8	0	0	0	0	0	0	20	0	
Total	90	38	9	8	9	6	4	0	164	34	H SALE
TOTAL	THE PARTY OF	and were interested	SUPPLIES NAMED	Hon	ours with Res	search					
7	16	4	0	0	0	0	0	0	20	0	
8	4	4	0	0	0	0	0	12	20	0	
Total	82	This P34	9 Structura is alt	8	9	6	4	12	164	ALCOHOLD STATE	

1. The students exiting the Programme after Senlesterns 2 OR Semester - 4 should complete vocational courses of total 4 credits in the summer to obtain the Certificate/Diploma.pproved by the

2. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

"Curriculum Development and Review would be

permissible, subject to revision of the Programme Structure, following the specified processes. 30/01/2025 (02/05)



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Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration - Honours/ Honours with Research Programme Structure 2024-28

Annexure A

			Annexure	e A			
Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 1				
		Disciplin	e-Specific Courses	/Major Co	urses	021322018	B0037
T2202	0213220101	Business Mathematics	d theory beautiest to	2	50	0	50
T2560	0213220102	Principles and Practices of Management	kill Enhangement (2	50	rosse Qui la la	50
		School of	Major Course				
			Choose any One Co	ourse)	E Spoy R	110222130 8	CA-PH1
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of Accounting	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
		(Choose Any On	Minor Course e Course other tha	n the cho	sen Major)	021322020	
T2465	0213220103	Fundamentals of Marketing	Marketing Management	4	60	40	100
T2263	0213220104	Organizational Behaviour	Human Resource Management	4	60	40	100
TM2126	0213220105	Fundamentals of	Financial	4	60	40	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	The state of	Accounting	Management				
		Total	Required Credits	4	60	40	100
dor do	Heringel in		ility Enhancement Choose any One Co		Cours	ree Code	delle spec
T6362	0213220106	Speech and Communication	- Salvey Modern	2	30	20	50
T6098	0213220107	Introduction to Better Language Skills	ia-Specific Course	192	30	20	50
		Total	Required Credits	2	30	20	50
		Sk	ill Enhancement C	ourses			
T3755	0213220108	Basics of MS Office		3	45	30	75
resident war		Cor	mmon Value-Added	d Course			
TH4258	0213220109	Yoga I	Chaque any One	2	50	0	50
	-06	.03 4	Grand Total	19	345	130	475
			Semester - 2			MINE S	DESCRIPTION OF
		Discipline	e-Specific Courses,	/Major Co	urses	incered a	G CM
T2536	0213220201	Business Research Methodology	rignagement i Regulred Crediti	2	50	0	50
T2212	0213220202	Fundamentals of Economics	Minor Course	O VIA DE	25	0	25
		na + (Major Course Choose any One Co	ourse)	Fundament	021322010	Tales
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2451	0213220205	Introduction to Costing	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
		(Choose any On	Minor Course te Course other tha	n the cho	sen Major)		
TM2132	0213220203	Fundamentals of B2B Marketing	Marketing Management	4	60	40	100
T2264	0213220204	Human Resource Management	Human Resource Management	4	60	40	100
T2451	0213220205	Introduction to Costing	Financial - Management	4	60	40	100
Cartificate		Total	Required Credits	4	60	40	100
Name To Local			ility Enhancement Choose any One Co			stement on g	dens
T6003	0213220206	Indian Kaleidoscope- Culture and Communication	War II	2	30	20	50
T6399	0213220207	Basic Marathi I	o-Specific Course	2	30	20	50
		Total	Required Credits	2	30	20	50
		SI	cill Enhancement C	ourse			
T3756	0213220208	Advanced Excel		3	45	30	75
		Con	mon Value-Added	Courses			
T2835	0213220209	Sustainability Studies	- palminaM	2	50	0	50
		Man	datory Non-Credit	Courses	ingern erengi		
TH4788	0213220210	Health and Wellness Module I	Managangal	0	0 0	0	0
		M	ultidisciplinary Co.	HECOC			

Multidisciplinary Courses

(Choose Any One Course from the University Basket of Multidisciplinary Courses)

The list of Multidisciplinary courses offered will be updated every semester. The list will be shared on the MDC

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Registra	tion Portal bef	fore the commencemen	nt of each semeste	r. and stu	dents may cho	naiks	Ale at a test
	UP	You can d	lownload the list o	n eduwiz	portal.	ose a course or	their choice.
•	-	MD1	Energy Learness to	3	75	0	75
			Grand Total	21	395	130	525
	(Or	Vocally for students who wi	ational Courses (S ish to exit after the	ummer) e First Yea	or with a Certifi		
T2021	0213220211	Insurance Management	desirentamen.	2	50	0	50
T2876	0213220212	Export Import management	A Strangoulant	2	50	0	50
		Total	Required Credits	4	100	0	100

Note: Students exiting at the end of the second semester and earning 40 credits will be awarded a "Certificate in Business Administration" provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

			Semester - 3				
		Discipline	-Specific Courses/N	dajor Co	urses	nenecriten -	CONSTRUCTION OF
T2787	0213220301	Basics of Statistical Techniques	Beguired Credit	2	30	20	50
	or Lift	S 45	Major Courses Choose Any One Co	urse)		001922020	13756
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
AND DOOR	The same property	Total	Required Credits	4	60	40	100

AND

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		n educin portal	Minor Courses				
			ne Course other tha	n the cho	sen Major)		
TM2136	0213220302	Consumer Behaviour and Insights	Marketing Management	4	60	40	100
TM2212	0213220303	Workforce Planning	Human Resource Management	4	60	40	100
T2668	0213220304	Management Accounting	Financial Management	4	60	40	100
		Tota	Required Credits	4	60	40	100
	0		ility Enhancement (Choose Any One Co		ot Introductio	7 02132204	1264
T2239	0213220305	Business Communication		2	30	20	50
T6400	0213220306	Basic Marathi-II	Mator Course	2	30	20	50
		Tota	Required Credits	2	30	20	50
Series Office			cill Enhancement Co				
The second	100	Data Analytics using	Choose Any One Co	urse)	M applicate CO	31 01 02132284	TEMT
T3742	0213220307	MS-Excel		3	45	30	PACT 75
		Cor	mmon Value-Added	Course			
TE7851	0213220308	Introduction to Artificial Intelligence		2	50	0 0	50
		Mai	ndatory Non-Credit	Course	BITTURE TEN	nereton ve	erser .
TH4789	0213220309	Health and Wellness Module II		0	0	0	0

Multidisciplinary Courses

(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)

The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 3. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
Couc		You can down	load the list on	eduwiz p	ortal.		
	-	MD2	William College	3	75	0	75
14-1-1		0.0	Grand Total	20	350	150	500
	- 64	1 00 F E T	Insurence and I	gainante	BOTOTOTOTO	12-1-02132203	556010
- William	1 04 18	Charle Language	Semester - 4		allengeder Ko	COSSELSO DE O	SOLD IN THE
	40	Discipline-Sp	ecific Courses/	Major Cou	irses		
T2647	0213220401	Introduction to Entrepreneurship	Choose Any Or	1	25	0	25
	-95	08 2					
	20	OE (Cho	Major Courses oose Any One G		#### JIEBU 00	0.1132.203	10001
		Group 1	 Marketing Ma 	nagemen	t		
TM2131	0213220402	Services Marketing	(Choose Any O	4	60	40	100
T3680	0213220403	Digital Marketing		4	60	40	100
		Group 2 - H	uman Resource	Managen	nent		
TM2139	0213220404	Performance Management System		4 010	60	E000 40	100
TM2197	0213220405	Competencies and Career Development	indetory Non-C	4	60	40	100
		Group 3	- Financial Ma	nagement	W. Billion		
T2112	0213220406	Indian Banking and Financial System	reignly Basket o	4	60	40	100
T2456	0213220407	Introduction to Financial Management		2 2 4 3 10	60 4 100	40	100

Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total R	Required Credits	8	120	80	200
		10000000	Minor Courses		DARGINESUA		
re enuxem	(Ch	oose Any one course fro				Major)	<u> </u>
		The second secon	- Marketing Ma	nagement			-07
TM2131	0213220402	Services Marketing	о ловонению	4	60	40	100
T3680	0213220403	Digital Marketing	etta sletti	4	60	40	100
		Group 2 – I	Human Resource	Managem	nent		
TM2139	0213220404	Performance Management System	for briefs	4	60	40	100
TM2197	0213220405	Managerial Competencies and Career Development	cational Courses	4	60	40	100
		Group	3 - Financial Man	agement	Stopal Bug		THE LEADING
T2112	0213220406	Indian Banking and Financial System		4	60	40	100
T2456	0213220407	Introduction to Financial Management		4	60	40	100
	A CONTRACTOR	Total R	equired Credits	4	60	40	100
etain" e h		Abilit (Choose any one	y Enhancement (course from the		Courses)	Street attraction to	
T3759	0213220408	Data Visualization and Interpretation	defaulty complete	2	30	20	50
T2290	0213220409	Leadership and Capacity Building		2	30	20	50
		Total R	equired Credits	2	30	20	50
			Summer Internsh	nip		U MEANS DE	
T2904	0213220410	Internship	s-Specific Course	4	0	100	100
2 4		Manda	atory Non-Credit	Course		Emily St.	

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
SMC001	0213220411	Vasudhaiva Kutumbakam	equired Credits	A 11/07 ₀	0	0	0

Multidisciplinary Courses

(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)

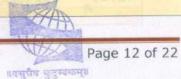
The list of Multidisciplinary courses offered will be updated every semester i.e., Semester: 4. The list will be shared on the MDC Registration Portal before the commencement of each semester, and students may choose a course of their choice.

-	-	You can download the list o	3	75	0	75
		Grand Total	22	310	240	550
	(On	Vocational Courses (S ly for students who wish to exit after the (Choose Any One from the Fol	Second \	fear with a Dip urses)	oloma)	ELCM7
		Clabal Divisiones	COTAL COMPANY			
T2781	0213220412	Global Business Environment	4	100	0	100
T2781 TM2214	0213220412		4	100	0	100
		Environment Conflict Management	4 4	rista iraidau Relabasairi	va organico	C3 #32#

Note: Students exiting at the end of the fourth semester and earning 82 credits will be awarded a "Diploma in Business Administration," provided they successfully complete the additional 4 credits of vocational courses offered during the summer term.

Semester - 5

Discipline-Specific Courses/Major Courses



Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
T2601	0213220501	Creativity and Innovations	trom any one g	4	9 VI 60 100 do	40	100
		Da Mina					
		(Cho	Major Courses		DE CARLOS OF I	12 02132205	TMZ1
103			- Marketing Ma			mercunal live	
TM2196	0213220502	Fundamentals of Brand Management	- Human Reso	4 0	60	40	100
TM2182	0213220503	Basics of International Marketing		4	60	40	100
TM2134	0213220504	Sales and Distribution		4	60	40	100
		Group 2 - Hu	uman Resource	Managem	ent	witersen .	PARCET
TM2140	0213220505	Compensation Management	ip 3 ~ Financial	4	60	40	100
TM2194	0213220506	Cross Cultural Management		4	60	40	100
T2292	0213220507	HRD Instrument	established Action	4	60	40	0 100
		Group 3	- Financial Ma	nagement	T nellens		
T2966	0213220508	Introduction to Corporate Finance		4	60	40	100
T2102	0213220509	Advanced Financial Management	ndatory Non-C	4	60	40	100
TM2174	0213220510	Banking Operations Management		4	60	80555 40	100
		Total Re	quired Credits	12	180	120	300
	1918	Minor	r Course- Comp	ulsory		its and the second	
Т8000	0213220511	Service Learning		2	50	0	50
			Minor Courses	*		The state of the s	

Catalogu e Course Code	Course Code	I OHESA LITIA	ajor / Credit	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	(Ch	oose Any one course from an	y one group other t		100000000000000000000000000000000000000	react
		Group 1 – M	arketing Manageme	nt nousvonal	TO THE REAL PROPERTY.	Was I
TM2196	0213220502	Fundamentals of Brand Management	4	60	40	100
TM2182	0213220503	Basics of International Marketing	(M. 585090) 4	60	40	100
TM2134	0213220504	Sales and Distribution	4	60	40	100
	0.00	Group 2 - Huma	n Resource Manage	ment	6 021322050	STZMI
TM2140	0213220505	Compensation Management	4	60	40	100 mg
TM2194	0213220506	Cross Cultural Management	4 11	60 - 1	40	100
T2292	0213220507	HRD Instrument	4	60	40	100
	08	Group 3 – F	nancial Managemen	it management		
T2966	0213220508	Introduction to Corporate Finance	4	60	anco 40	100
T2102	0213220509	Advanced Financial Management	4	60	40	100
TM2174	0213220510	Banking Operations Management	4 👊	60	40	100
		Total Requir	ed Credits 4	60	40	100
	0.0	Mandatory	Non-Credit Course	Pi Manahamata Pi	024322050	SOLUTION
SMC002	0213220512	Core Environmental Studies	0	0	00132205	0
		Vioelugmoo G	rand Total 22	350	200	550

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester -	6	NamA sanial2)		
	100	Discipline-5	Specific Courses	/Major Co	urses	35 02132206	TM21
TM2221	0213220601	Management Strategy		4	60 80	40	1501100
				Relationship	Ok Customer Manageme	66. 02132355	TM21
		(Ch	Major Courses			Water State of the last	
	0		- Marketing Ma		in Person	00275750	SAMPLE
TM2135	0213220602	Retail Marketing		4	60	40	100
TM2165	0213220603	Advertising and Public Relations	er Hindeleite	4	60	40	100
TM2166	0213220604	Customer Relationship Management	ip 3 — Financial	4	60	40	100
	and the state of	Group 2 - H	uman Resource	Managem	ent	day zerzo	
TM2254	0213220605	Emotional Intelligence for Personal Growth		4	100	3 0.0 32206	100
ΓM2181	0213220606	Talent Management		4	60	40	100
TM2215	0213220607	Learning and development	Required Cres	4	60	40	100
	002	Group 3	- Financial Mar	nagement			
TM2180	0213220608	Financial Regulatory Environment	s time vertex	4	60	40	100
ΓM2193	0213220609	Corporate Governance and Finance	Page Courses 9	4	60	40	100
TM2176	0213220610	Personal Finance		4	60	40	100
		Total Re	equired Credits	12	180/220	120/80	300
			Minor Courses				I The said

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
	(Ch	oose Any one course fron	any one group	other tha	n the chosen M	Major)	
			- Marketing Ma				
TM2135	0213220602	Retail Marketing	ue-Specific Cou	4	60	40	100
TM2165	0213220603	Advertising and Public Relations		4	60	40	100
TM2166	0213220604	Customer Relationship Management		4	60	40	100
		Group 2 - Hu	ıman Resource	Managem	ent		
TM2254	0213220605	Emotional Intelligence	nte (p) is reconstru	4	100	0	100
TM2181	0213220606	Talent Management		4	60	40	100
TM2215	0213220607	Learning and development		4	60	40	100
		Group 3	- Financial Mar	nagement	us me muior and	meenree Sa	+CMT -
TM2180	0213220608	Financial Regulatory Environment	osti ammuni -	4	60	40	100
TM2193	0213220609	Corporate Governance and Finance		4	60	40	100
TM2176	0213220610	Personal Finance		4	60	40	100
		Total Red	quired Credits	4	60/100	40/00	100
		(Management M)	Grand Total	20	300	200	500

Note: Students exiting at the end of the sixth semester and earning 124 credits will be awarded a "Bachelor of Business Administration" degree. Total Credits at the end of the Third year (Major 62, Minor 26, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

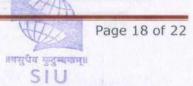


Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester	- 7			
MANAGE PAR	The filtered of	(Honour	s / Honours w	ith Research) vine deposits	P. 2 19 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
			pecific Course				
T2543	0213220701	Operation Research		4	60	40	100
	T. Olevania I a	09 0		e Marketing	danistana 1 Ep	SALUE O ALIBRADA	100
	Ot I	(Cr	Major Cours	Group)	04 Marketing	68 02132207	15kg
TM2422	001000000	Group 1	- Marketing N	lanagement		Talk Mills	
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704	Fundamentals of Rural Marketing		4	60	40	100
		Group 2 - H	luman Resourc	e Manageme	ent		
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
TM2216	0213220706	Introduction to HR Analytics		4	60	40	100
TM2218	0213220707	Corporate Culture and Organisational Strategy		4	60	40	100
	08	Group 3	- Financial Ma	anagement	William DES	OSCIECTO CONTRACTOR	EV'SI
T2934	0213220708	Security Analysis and Portfolio Management	Required Cred	4	60	40	100
TM2123	0213220709	Mergers and Acquisitions	or brend	4	60	40	100
Г2933	0213220710	Financial Risk Management		4	60	40	100

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		Total	Required Credits	12	180	120	300
			Minor Courses				133910510-780
	(Ch	oose Any one course fro				Major)	
		Group	1 - Marketing Ma	nagement			
TM2133	0213220702	Marketing Analytics		4	60	40	100
TM2223	0213220703	Sustainable Marketing		4	60	40	100
TM2168	0213220704	Fundamentals of Rural Marketing	Major Cours (Choose Any One	4	60	40	100
		Group 2 -	Human Resource	Managem	ent		
TM2141	0213220705	Industrial Relations and Employment Related Laws		4	60	40	100
TM2216	0213220706	Introduction to HR Analytics		4	60	40	100
TM2218	0213220707	Corporate Culture and Organisational Strategy	ADDRESS INSTITUTE STATE OF	4	60	40	100
		Group	3 - Financial Mar	agement	ALL MODELS		
T2934	0213220708	Security Analysis and Portfolio Management		4	60	40	100
TM2123	0213220709	Mergers and Acquisitions		4	60	40	100
T2933	0213220710	Financial Risk Management	p 3 - Financial M	0134	60	40	100
	The State of	Total F	Required Credits	4	60	40	100
			Grand Total	20	300	200	500



Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Semester - 8		A Committee of the control of		
TE STATE OF THE ST		Name of the last o	(Honours)			THE REAL PROPERTY.	and the same
	06) (C	Major Courses hoose Any One G	roup)	Marketing	02132208	TM21
		Group :	1 - Marketing Ma	nagement	Marketing	Apaceuren - Tr	
TM2177	0213220801	Fundamentals of Marketing Research		4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation	- Human Resour	4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40 000	100
		Group 2 - I	Human Resource	Managem	ent loans		
THM6079	0213220804	Research Paper Writing in Human Resource Management		4	60	40	100
- ΓM2178	0213220805	Organizational Development and Change		4	60	40	100
Γ2478	0213220806	Human Resources and Total Quality Management	ip 3 – Financial I	4	60	40	100 ESMT
	Total Control	Group	3 - Financial Mar	agement	NATIONAL OF	unn certen	CAPCY
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
Г2967	0213220808	Taxation		4	60	40	100
ГМ2173	0213220809	Trade Finance and Forex Risk Management	Required Cred)	4	60	40	100
	NA PERSONAL PROPERTY OF THE PERSONAL PROPERTY	the state of the s	equired Credits	12	180	120	300

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
			Minor Courses				
	(Cho	ose any two courses fro	m any one group	other th	an the chosen	Major)	
		Group 1	- Marketing Ma	nagement			
TM2177	0213220801	Fundamentals of Marketing Research	Major Cour (Choose Any On	4	60	40	100
TM2137	0213220802	Marketing Strategy and Implementation	p 1 - Narkeling	4	60	40	100
TM2196	0213220803	Fundamental of Brand Management		4	60	40	100
	UB.	Group 2 - I	Human Resource	Managem	ent		
THM6079	0213220804	Research Paper Writing in Human Resource Management	- Human Resour	4	60	40	100
TM2178	0213220805	Organizational Development and Change		4 mul	60	08055140 0 - 65	100
T2478	0213220806	Human Resources and Total Quality Management		4	60	8055 40 0	100 TM213
4		Group	3 - Financial Mai	nagement			
TM2172	0213220807	Excel, Investment Analysis and Decisions		4	60	40	100
T2967	0213220808	Taxation	INDODUTE & G	4	60	40	100
TM2173	0213220809	Trade Finance and Forex Risk Management		4	60	40	100
		Total R	tequired Credits	8	120	80	200
			Grand Total	20	300	200	500

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Catalogu e Course Code	Course Code	Course Title	Major / Minor	Credits	Continuous Assessment Marks	Term End Examination Marks	Total Marks
		(1	Honours with Rese	earch)			
		(0	Major Courses Choose Any One Co				
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
ТНМ6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
		Total	Required Credits	4	60	40	100
	(Cho	oose Any One from the	Minor Courses Following Courses		n the chosen I	Major)	
TM2177	0213220801	Fundamentals of Marketing Research	Marketing Management	4	60	40	100
THM6079	0213220804	Research Paper Writing in Human Resource Management	Human Resource Management	4	60	40	100
TM2172	0213220807	Excel, Investment Analysis and Decisions	Financial Management	4	60	40	100
	0000000	Total	Required Credits	4	60	40	100
	16.77	WA THE LOUIS THE	Research Project	t			
T2812	0213220810	Research Project		12	180	120	300
lote:			Grand Total	20	300	200	500

Note:

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours" - 164 (Major 90, Minor 38, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Common Value-Added Courses 6).

Total Credits at the end of Fourth year for "Bachelor of Business Administration - Honours with Research" - 164 (Major 82, Minor 34, Multidisciplinary 9, Ability Enhancement Courses 8, Skill Enhancement Courses 9, Summer Internship 4, Research Project 12, Common Value-Added Courses 6).

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Symbiosis Centre for Management Studies, Nagpur Bachelor of Business Administration – Honours / Honours with Research Programme Structure 2024-28

SUMMARY

Semester	100% Continuous Assessment Credits	Term End (University) Examination Credits	Total Credits	Total Marks
1	6	13	19	475
2	8	13	21	525
3	5	15	20	500
4	4	18	22	550
5	2	20	22	550
6	4	16	20	500
Total	29	95	124	3100
		Honours	and manufactured that	
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100
		nours with Research	per several	ABDULTE ALLO
7	0	20	20	500
8	0	20	20	500
Total	29	135	164	4100